**<b> Tag – Bold (Visual Only)**

* Purpose: Just makes the text look bold.
* No extra meaning or importance is added.
* Used purely for Used purely for styling, not for emphasizing importance.

**Example:**

|  |
| --- |
| <p>This is a <b>bold</b> word using the b tag.</p> |

**<strong> Tag – Strong Importance**

* Purpose: Makes the text bold and gives it semantic importance.
* Tells browsers and screen readers that this text is important.
* Better for accessibility and SEO.

**Example:**

|  |
| --- |
| <p>This is a <strong>very important</strong> word using the strong tag.</p> |

**Difference between bold tag and strong tag.**

|  |  |  |
| --- | --- | --- |
| **Feature** | **<b>** | **<strong>** |
| Appearance | Bold text | Bold text |
| Semantic meaning | ❌ No meaning | ✅ Indicates importance |
| Accessibility | ❌ Ignored by screen readers | ✅ Emphasized for screen readers |
| SEO relevance | Low | Higher |